

Strategic Manufacturing Industries in Mexico Workshop for Japanese investors

On July 17th, the Representative Office of Mexico's Ministry of Economy in Japan, in coordination with JMAC (Japan Management Association), co-organized a workshop for Japanese companies interested in invest in Mexico. About 40 companies from different sectors attended the workshop "Strategic Manufacturing Industries in Mexico". Some of the topics discussed included the country's economic situations as well as the reforms taking place, business opportunities and trends in key sectors.



During the workshop the speakers highlighted new business opportunities as well as the relevance of collaboration with local suppliers

In addition, the speakers presented some case studies and relevant aspects for doing business in the automotive, chemical, construction and medical devices sectors. Furthermore, JMAC introduced some management tools to improve the firms' operations and performance based on Japanese manufacturing standards.

Once the presentations concluded, there were some individual meetings with potential or current investors establishing in Mexico.

This workshop evidences the existent opportunities for doing business between Mexico and Japan and at the same time reflects the strengthening of the bilateral relationship.

Source: Mexico's Ministry of Economy, Representative Office in Japan. 18-06-13.