

Autoparts Maker Alpha To Build 2nd Plant In Mexico

Alpha Corp. is set to spend about 3 billion yen to construct a new factory in the Mexican state of Jalisco to produce automobile door handles.

Japanese carmakers such as Honda Motor Co. (7267) and Mazda Motor Corp. (7261) are ramping up production in Mexico, and Alpha seeks to better serve them.

The planned factory, the autoparts maker's second site in the Latin American country, is expected to come onstream around the spring of 2013. The company now makes keys, locks and door handles in Mexico for the local and U.S. markets.

The new plant will feature assembly lines for performing plating and other complicated production processes. This will enable Alpha, which now finishes these processes in places like China and Thailand before sending components to Mexico, to achieve one-stop production. It will also help bring down costs.

Source: The Nikkei English News. 27-09-11.