

Ashimori Industry Co., Ltd. to Establish New Wholly Owned Subsidiary

Ashimori Industry Co., Ltd. announced that it will establish a new wholly owned subsidiary, Ashimori Mexicana S.A. de C.V., which will be engaged in the manufacturing and sale of seatbelts, air bags and interior design products for automotive use in Mexico, in January 2012. Ashimori Mexicana S.A. de C.V. will start businesses in September 2013.

Location	Guanajuato State
Employment	Approximately 150 at full capacity
Lot size	40,000 m ²
Sales	Approximately 200 million yen (2013)

Source: Nikkei News. 07-11-11.